

# MASSACHUSETTS MUSIC EDUCATORS JOURNAL

Official Quarterly Publication of the  
Massachusetts Music Educators Association

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## General Information

The Massachusetts Music Educators Journal is the official journal of the Massachusetts Music Educators Association, Inc. (MMEA). Published quarterly, the MMEJ is distributed to the 1900 members of MMEA, Collegiate and Tri-M Chapters of MMEA, business supporters, and general interest subscribers, as well as state, divisional and national leaders of NAfME, the National Association for Music Education.

In addition to the quarterly journal, MMEA publishes annual All-State Conference and All-State Concert program books which are distributed at the MMEA Conference and Concert in March.

## Circulation

**Journals** (1-Fall, 2-Winter, 3-Spring, 4-Summer (published exclusively online), are mailed to MMEA/NAfME members and leaders, collegiate members and advisors, Tri-M chapters, subscribers, and business supporters.

Approximate run of 2200 per issue (**Annual circulation 8800**)

**The All-State Conference Program** is distributed at the annual All-State Conference in March (@Seaport/World Trade Center – Boston) to attendees, advertisers, and exhibitors.

Approximate run of 1200 per issue (**Annual circulation 1200**)

**The All-State Concert Program** is distributed at the annual All-State Concert in March (@Symphony Hall – Boston) to parents, music teachers, guest conductors, high school student participants, business supporters and sponsors.

Approximate run of 3000 per issue (**Annual circulation 3000**)

## Mechanical Specifications

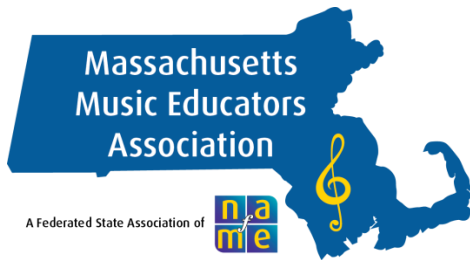
Magazine is printed offset. Page size is 8.5" x 11" trimmed; three columns per page. Type page size is 7.5" width (45 picas), 10" length (60 picas), and 2.25" column width (14 picas). 133 line screen used. Emulsion down. Saddle stitched. Bleeds ads accepted. Color and black and white photos accepted. Ads should be supplied as reproduction proof, offset negative, in PDF or In Design files. Artwork may be emailed to the Business Manager.

## Closing Dates

<b>Fall Issue - July 30</b>	<b>Spring Issue/Concert Program/Conference Programs – January 7</b>
<b>Winter Issue – October 15</b>	<b>Summer Issue (published exclusively online) – April 15</b>

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