

MASSACHUSETTS MUSIC EDUCATORS JOURNAL

Official Quarterly Publication of the
Massachusetts Music Educators Association

Publisher: Massachusetts Music Educators Association

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General Information

The Massachusetts Music Educators Journal is the official journal of the Massachusetts Music Educators Association, Inc. (MMEA). Published (digitally) quarterly, the MMEJ is distributed to the 1900 members of MMEA, Collegiate and Tri-M Chapters of MMEA, business supporters, and general interest subscribers, as well as state, divisional and national leaders of NAFME, the National Association for Music Education.

In addition to the digital quarterly journals, MMEA publishes annual All-State Conference and All-State Concert program books which are distributed at the MMEA Conference and Concert in March.

Circulation

Journals (1-Fall, 2-Winter, 3-Spring, 4-Summer), are published digitally for MMEA/NAfME members and leaders, collegiate members and advisors, Tri-M chapters, subscribers, and business supporters.

Approximate run of 2200 per issue (**Annual circulation 8800**)

The All-State Conference Program is distributed at the annual All-State Conference in March to attendees, advertisers, and exhibitors.

Approximate run of 1200 per issue (**Annual circulation 1200**)

The All-State Concert Program is distributed at the annual All-State Concert in March (@Symphony Hall – Boston) to parents, music teachers, guest conductors, high school student participants, business supporters and sponsors.

Approximate run of 3000 per issue (**Annual circulation 3000**)

Mechanical Specifications

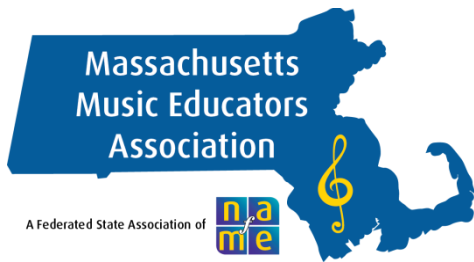
Magazine is printed offset. Page size is 8.5" x 11" trimmed; three columns per page. Type page size is 7.5" width (45 picas), 10" length (60 picas), and 2.25" column width (14 picas). 133 line screen used. Emulsion down. Saddle stitched. Bleeds ads accepted. Color and black and white photos accepted. Ads should be supplied as reproduction proof, offset negative, in PDF or In Design files. Artwork may be emailed to the Business Manager.

Closing Dates

Fall Issue - July 29	Spring Issue/Concert Program/Conference Programs – January 6
Winter Issue – October 14	Summer Issue – April 14

Advertising Rates & Insertion Orders

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2022-2023 Advertising Rates & Specifications

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Discounts for frequent advertisers: 20% for placements in all 4 primary issues 10% for placements in 3 primary issues 5% for placements in 2 primary issues			Primary Issues: Fall, Winter, Spring, Summer (all digital) *No discounts for Conference or Concert Issues		

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